



# Capitals Hub Canada

PRESENTS ITS INAUGURAL WEBINAR

## Perspectives on a Multi-Capital Approach to Regenerative Economies.



AS PART OF THE



**CAPITALS COALITION**  
**Global Dialogues**

# AGENDA

November 3rd, 12-3pm EST.

[Registration link](#)



12:00	<ul style="list-style-type: none"><li>- Opening of the session</li><li>- Land acknowledgement</li><li>- Presentation of the agenda</li></ul>
12:10	Open remarks from Capitals Coalition
12:20	Keynote presentation: An Indigenous lens to the Capitals Approach
12:40	Panel discussion: Social and human capital in Canada
1:20	Coffee / bathroom break
1:30	Presentation on government engagement
1:40	Keynote presentation: What's at stake at COP15 in Montreal
2:00	Panel discussion: Reflections / a natural capital lens on Canada progressing towards a thriving and regenerative economy
2:40	Closing remarks

## OPENING REMARKS

# Capitals Coalition



Martin Lok is Executive Director of Capitals Coalition, a global collaboration redefining value to transform decision-making. He has more than 25 years of experience as policy maker for the Netherland's government, working across in several policy domains, including environmental, international nature and green growth policy. He is co-author of several national policy documents and has led public-private collaborative actions on natural capital in the Netherlands.

Martin Lok

## FIRST KEYNOTE

# An Indigenous lens to the Capitals Approach



Carol Anne  
Hilton

Carol Anne Hilton, MBA is the CEO and founder of the Indigenomics Institute and the Global Center of Indigenomics. Carol Anne is a dynamic national Indigenous business leader, author, speaker and senior adviser with an international Masters Degree in Business Management (MBA) from the University of Hertfordshire, England. Carol Anne is of Nuuchahnulth descent from the Hesquiaht Nation on Vancouver Island.

Carol Anne is an international award winning, best selling author of 'Indigenomics: Taking A Seat at the Economic Table' and is also an adjunct professor at Royal Roads University's School of Business.

Carol Anne was the only Indigenous person appointed to the Canadian Economic Growth Council as a senior advisor to the federal Finance Minister in 2016. Carol Anne most recently served on the BC Emerging Economy Taskforce, and the BC Indigenous Business and Investment Council. Carol Anne currently serves as a Director on the McGill University Institute for the Study of Canada, MITACS Research and the BC Digital Supercluster.

Carol Anne's work has been most recently recognized with the inaugural Nation Builder Award from the National Angel Capital Organization in 2022, the BC Achievement Foundation's Award of Distinction in Indigenous Business as well as the Canadian Council for Aboriginal Business's national Award of Excellence in Aboriginal Relations.

## FIRST PANEL

# Human & Social Capital in the Canadian Context



**Silvia  
Gonzalez-Zamora**

Silvia Gonzalez-Zamora is the National Inclusion and Diversity Practice Leader, and Partner, at KPMG Canada, and has 20+ years of experience leading multidimensional EDI projects across Latin America, the US, and Canada.



**Mark  
Knight**

Mark Knight is the Global Sustainability & ESG Leader for Veolia Water Technologies and Solutions, and brings over 15 years of experience as an environmental and sustainability specialist in both the Water and Energy sectors.



**Stephanie  
Robertson**

Stephanie Robertson is the Founder & CEO of SiMPACT Strategy Group, Lead Auditor of LBG Canada, and Board Chair and Acting Executive Director of Social Value Canada.

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## PRESENTATION

# Government engagement



**Luc Lapointe**

As a registered professional lobbyist in Canada, Luc has led various reforms in different sectors of the economy. As part of his successful career, he has chaired a Coalition to Reform the Banking Law of Canada. His work has led to several changes, as well as the establishment of the Canadian Financial Products Consumer Protection Agency. He has also chaired a national consultation on pension reform, as well as several others, such as health and education.

Luc is currently leading a global initiative to scale up investments in green / resilient infrastructure projects in Emerging Economies. Luc serves as Advisor to the Leading Group Advisor on Innovative Financing, Advisor, Concordia Strategic Dialogue on Innovative Financing, Advisor Social impact bond in Colombia, amongst several others.

He teaches Impact & Sustainable Finance at two universities in Colombia as well as leading several design funding solutions in the Americas. Luc is a founder and board member of the Canadian Chapter of the Capitals Coalition and the Finance Alliance for Sustainable Trade.

## SECOND KEYNOTE

# What's at stake at COP15 in Montreal



Bianca is the Program Manager of Business Engagement with the Secretariat of the Convention on Biological Diversity.

She graduated in Law, specialized in Corporate and Public Communications Management, and has been working for over a decade with Business and Biodiversity and public policy. She collaborated with the international expansion of the LIFE Certification and most recently lead the Institutional Relations and Strategic Partnerships work for the Boticario Group Foundation. In her current position since 2019, Bianca is the Program Manager for engagement with business sector with the Convention on Biological Diversity where she coordinates the Global Partnership for Business and Biodiversity. Bianca is a member of the Steering Committee of UNCTAD's BioTrade Initiative and Co-Chair of the ALIGN initiative.

**Bianca Lisboa Da  
Camara Brasil**

## SECOND PANEL

# Reflections / a natural capital lens on Canada progressing towards a thriving and regenerative economy



Éliane  
Ubalijoro

Éliane Ubalijoro, PhD, is the Executive Director of Sustainability in the Digital Age and the Canada Hub Director for Future Earth. Additionally, She is co-chair of the Value Commission and a member of both the Capitals Coalition Supervisory Board.



Basile  
van Havre

Basile van Havre is a Co-Chair for the Convention on Biological Diversity's Open-Ended Working Group for a Post-2020 Global Biodiversity Framework. He has over 27 years of experience working in Canada's Environment Department.



Lynn  
Johannson

Lynn Johannson is the President of E2 Management Corporation (E2M) and is currently working with innovators to gamify learning about the synergy and interdependency between environmental, social, and financial capitals.

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## PANEL MODERATORS



### Adam Barrett

Adam Barrett works to help socially responsible organizations solve wicked problems, build a more human-centered economy, and deliver positive, holistic, and tangible impact. He currently serves as Senior Associate at New Power Labs, a new non-profit 'think-and-do' tank that aims to build a more inclusive and equitable financial future in Canada where currently underfunded and overlooked communities can access financial and economic opportunity.



### Karen Restoule

Karen Restoule is CEO at Shared Value Solutions, an environmental and community development consulting firm working with Indigenous communities towards self-determination. Previously, she served First Nations leadership at Chiefs of Ontario and co-founded BOLD Realities to advance the industry-Indigenous relationship. Karen is Ojibwe from Dokis First Nation.

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